



CT Partners marks 20 years of excellence with 2024 Conference in Hoi An, Vietnam

17th October: 30 of Australia's leading corporate and premium leisure travel businesses are heading to Hoi An, Vietnam later this month for CT Partners' Annual Conference taking place at the luxurious Four Seasons The Nam Hai.

This year's milestone event celebrates CT Partners' 20 years of impact with a strong contingent of CT Partners member delegates, along with 38 preferred partner representatives attending, including major sponsor Singapore Airlines and Dean Long, CEO of the Australian Tourism Industry Association (ATIA).

An excellent lineup of speakers and sessions has been confirmed, including a keynote presentation from Duncan Stevens, professional mentalist, founder of the Influence Association and author of the best-selling book 'Effective Influence'. He is one of the world's leading authorities on creating high-performing teams, leaders and helps organisations unlock their influence, collaboration, and creative potential.

Celebrating Success and Team Building in Vietnam

Alongside thought-provoking sessions, attendees will also enjoy team-building activities and opportunities to experience the rich culture and beauty of Vietnam, with curated activities designed to foster collaboration and connection among members and suppliers, reinforcing the already strong sense of community within the CT Partners network.

Founded in 2004, CT Partners stands out as Australia's leading independently owned travel buying network, consistently championing the interests of its members by passing through 100% of supplier payments and driving innovation. CT Partners' members are 32 of the most successful independent corporate travel management firms and premium leisure agencies and represent the third largest buying group in the Australian with TTV in excess of \$2B in FY24.

Quotes attributable to CT Partners CEO Matt Masson:

"This year's conference is not only about celebrating our 20 years of success but also about looking ahead to the future of travel. With a strong focus on NDC, travel innovation and collaboration, we aim to equip our members with the tools and knowledge to excel in this evolving industry. It's also a great opportunity to celebrate the outstanding achievements of our members with our preferred partners."

For media enquiries, please contact LJ Loch at ljloch@alphaconsulting.global or 0488 038 555